

Curriculum vitae with track record (for researchers)

Role in the project Project manager Project participant

Personal information

First name, Surname:	Magnar Forbord		
Date of birth:	09.03.1959	Sex:	Male
Nationality:	Norwegian		
Researcher unique identifier(s) (ORCID, ResearcherID, etc.):	ORCID 0000-0002-0477-0139		
URL for personal website:	https://ruralis.no/en/employees/magnar-forbord-en/		

Education

Year	Faculty/department - University/institution - Country
2003	Ph.D. (Dr.Ing) Norwegian University of Science and Technology, Norway
1984	Master (Cand. Agric) Norwegian College of Agriculture, Norway

Positions - current and previous (selected)

(Academic sector/research institutes/industrial sector/public sector/other)

Year	Job title – Employer - Country
2017-	Research professor, Ruralis – Institute for Rural and Regional Research, Norway
2019-2023	Research leader, Ruralis – Institute for Rural and Regional Research, Norway
2003-2017	Senior Researcher, Centre for Rural Research, Norway

Project management experience (selected)

(Academic sector/research institutes/industrial sector/public sector/other. Please list the most relevant.)

Year	Project owner - Project - Role - Funder
2020-2023	CLIMPLEMENT: How farmers and agricultural actors can implement effective climate solutions (WP leader)
2017-2020	LANDFRAG: Land fragmentation in agriculture—causes, consequences and measures (project leader)
2016-2021	BIOTOUR: From place-based natural resources to value-added experiences (WP leader)
2015-2019	BIOSMART: Managing the transition to a “smart” bio economy (project leader 2015-2016)

2014-2017	AGRISPACE: Space, land and society: challenges and opportunities for production and innovation in agriculture based value chains (WP leader)
2011-2014	CoastTour: Cooperation to enhance coastal tourism development (project leader)
2010-2013	STRUCTURES: Structural changes in agriculture, rural communities and cultural landscapes (WP leader)
2008-2011	Bioenergy and supply chains (project leader)

Supervision of students

(Total number of students)

Master's students	Ph.D. students	University/institution - Country
1		Faculty of Environmental Sciences and Natural Resource Management, Norwegian University of Life Sciences, Norway
1		Faculty of Social Sciences and Technology Management, Norwegian University of Science and Technology, Norway

Other relevant professional experiences (selected)

(E.g. institutional responsibilities, organisation of scientific meetings, membership in academic societies, review boards, advisory boards, committees, major research or innovation collaborations, other commissions of trust in public or private sector)

Year	Description - Role
2024	Leader committee for assessment of promotion from senior researcher to research professor at Ruralis
2021-2022	Leader committee for assessment of promotion from senior researcher to research professor at Ruralis
2016-2021	WP-leader and member of the steering group in Biotour, a 40 mill. kr research project on nature-based tourism, led by NMBU and financed by the Research Council of Norway
2017-2020	Member of International Advisory Board in the RESULTS project, University of Innsbruck, Austria
2019	Co-leader of Working Group on "Smart rural futures", European Society for Rural Sociology Conference, Trondheim, Norway June 25-28. Ca. 25 participants.
2018-2019	Member of Evaluation Committee PhD thesis. Inland University of Applied Sciences, Norway.
2012-2017	Guest lecturer—Master classes in nature-based tourism. Faculty of Environmental Sciences and Natural Resource Management, Norwegian University of Life Sciences, Norway.
2017	Guest lecture 'Bioeconomy in Norway—development and prospects'. Centre for Sustainability, University of Otago, New Zealand, 9 February 2017.

2016	Co-leader of session 'Changing agricultural and rural community trajectories: moving towards a sustainable bioeconomy?' at the XIV World Congress of Rural Sociology, Toronto. 10-14 August. Ca. 30 participants. Canada.
2010-2016	Member in Research network on nature-based tourism with Bygdeforskning, NMBU, NINA and TØI, Norway
2010-2014	Board member Centre for Rural Research (Ruralis). Norway
2011	Leader of conference "Bioenergy – solutions and adaptations for the future", Mære Landbruksskole, 9 March. 70 participants. Norway
2007	Leader of committee for national conference "Increased municipal power in agriculture", Stjørdal, 19 January. 120 participants. Norway
2005-2006	Member committee for evaluating the sector role of Swedish University of Agricultural Sciences. Principal: Swedish Ministry of Agriculture. Sweden.
2005	Researcher in the project "The new forest owner" ("Den nye skogeieren) funded by forest businesses and the county governors in Trøndelag.
2004-	Referee in journals: Annals of Tourism Research; Energy Policy; Journal of Depopulation and Rural Development Studies; Journal of Gastronomy and Tourism; Journal of Rural Studies; Journal of Sustainable Tourism; Mountain research and development; Scientific Research & Essays; Tourism Management; The Open Social Science Journal; Kart og plan; Utmark.

Track record

Total number of publications during the career: 127

List of publications

- Farstad, M., M. Forbord and L. Klerkx (2024): A blessing in disguise: advisers' experiences with promoting climate change mitigation among Norwegian farmers. *The Journal of Agricultural Education and Extension*: 1-25.
- Forbord, M. and L. Hansen (2020). "Enacting sustainable transitions: A case of biogas production and public transport in Trøndelag, Norway". *Journal of Cleaner Production* 254 (May 2020): 120156.
- Burton, R., M. Forbord, E. M. Fuglestad og M.-B. Ellingsen, Eds. (2020). *Etter oljen: Vår bioøkonomiske framtid*. Oslo: Cappelen Damm.
- Forbord, M. and J. Vik (2017). "Food, farmers, and the future: Investigating prospects of increased food production within a national context". *Land Use Policy* 67: 546-557.
- Forbord, M. (2016). "Food as Attraction: Connections between a Hotel and Suppliers of Specialty Food ". *Scandinavian Journal of Hospitality and Tourism* 16(3): 297-314.
- Frisvoll, S., M. Forbord and A. Blekesaune (2016): An Empirical Investigation of Tourists' Consumption of Local Food in Rural Tourism. *Scandinavian Journal of Hospitality and Tourism* 16(1): 76-93.
- Forbord, M., H. Bjørkhaug and R. J. F. Burton (2014): Drivers of change in Norwegian agricultural land control and the emergence of rental farming. *Journal of Rural Studies* 33: 9-19.

- Forbord, M., J. Vik and B. Hillring (2012). Development of local and regional forest based bioenergy in Norway - Supply networks, financial support and political commitment. *Biomass and Bioenergy* 47:164-176.
- Forbord, M., M. Schermer and K. Grießmair (2012): Stability and variety – Products, organization and institutionalization in farm tourism. *Tourism Management* 33(4):895-909.
- Forbord, M. (2005) Co-creating Successful New Industrial Networks and Products, in: Woodside, A.G. (ed.) *Managing Product Innovation*. Advances in Business Marketing and Purchasing, Vol. 13. Oxford: Elsevier Ltd.: 211-335. 6 cit.