

# Curriculum vitae – Magnar Forbord

## \* ROLE IN THE PROJECT

Project manager  Work package leader   
Project partner  Other (specify)  .....

## \* PERSONAL INFORMATION

*Family name, First name:	Forbord, Magnar		
*Date of birth:	09.03.1959	*Sex:	Male
*Nationality:	Norwegian		

## \* HIGHER EDUCATION/OTHER TRAINING

	Subjects/degree/	Name of institution, country
2003	Dr.ing	Norwegian University of Science and Technology, Norway
1984	Master (Cand. Agric)	Norwegian College of Agriculture, Norway

## \* POSITIONS (academic, business, industry, public sector, national or international organisations)

### Current Position

	Job title/name of employer/country
2017-	Research professor, Ruralis – Institute for Rural and Regional Research, Norway

### Previous positions held (most recent)

	Job title/name of employer/country
2019-2023	Research leader, Ruralis – Institute for Rural and Regional Research, Norway
2003-2017	Senior Researcher, Centre for Rural Research, Norway

## PROJECT MANAGEMENT EXPERIENCE (most recent)

	Project/topic/role in project/funding from
2020-2023	CLIMPLEMENT: How farmers and agricultural actors can implement effective climate solutions (WP leader)
2017-2020	LANDFRAG: Land fragmentation in agriculture—causes, consequences and measures (project leader)
2016-2021	BIOTOUR: From place-based natural resources to value-added experiences (WP leader)

2015-2019	BIOSMART: Managing the transition to a “smart” bio economy (project leader 2015-2016)
2014-2017	AGRISPACE: Space, land and society: challenges and opportunities for production and innovation in agriculture based value chains (WP leader)
2011-2014	CoastTour: Cooperation to enhance coastal tourism development (project leader)
2010-2013	STRUCTURES: Structural changes in agriculture, rural communities and cultural landscapes (WP leader)
2008-2011	Bioenergy and supply chains (project leader)
2007-2012	CULTOURFOOD: Culturally grounded tourism and local food in rural development (project leader 2011-2012)

### EXPERIENCE FROM RELEVANT RESEARCH & INNOVATION ACTIVITIES (see list above)

### EXPERIENCE FROM NATIONAL/INTERNATIONAL COLLABORATION/NETWORKING (selected)

	Activity or project / tasks and responsibilities / context/programme/framework of the collaboration and names of key partners (companies, institutions)
2016-2021	WP-leader and member of the steering group in Biotour, a 40 mill. kr research project on nature based tourism, led by NMBU and financed by the Research Council of Norway
2017-2020	Member of International Advisory Board in the RESULTS project, University of Innsbruck, Austria
2010-2016	Member in Research network on naturbased tourism with Bygdeforskning, NMBU, NINA and TØI, Norway
1996-2000	Norwegian member in the Nordic-Scottish University Network for Rural and Regional Development initiated by the Scottish Office and Nordic Council of Ministers

### OTHER MERITS RELEVANT TO THE PROJECT

**Total number of publications during the career: 127**

#### List of publications with number of citations excl. self citations (Scopus):

Farstad, M., M. Forbord and L. Klerkx (2024): A blessing in disguise: advisers' experiences with promoting climate change mitigation among Norwegian farmers. *The Journal of Agricultural Education and Extension*: 1-25. 0 cit.

Forbord, M. and L. Hansen (2020). "Enacting sustainable transitions: A case of biogas production and public transport in Trøndelag, Norway". *Journal of Cleaner Production* 254 (May 2020): 120156. 22 cit.

Forbord, M. and J. Vik (2017). "Food, farmers, and the future: Investigating prospects of increased food production within a national context". *Land Use Policy* 67: 546-557. 37 cit.

Forbord, M. (2016). "Food as Attraction: Connections between a Hotel and Suppliers of Specialty Food ". *Scandinavian Journal of Hospitality and Tourism* 16(3): 297-314. 9 cit.

- Frisvoll, S., M. Forbord and A. Blekesaune (2016): An Empirical Investigation of Tourists' Consumption of Local Food in Rural Tourism. *Scandinavian Journal of Hospitality and Tourism* 16(1): 76-93. 137 cit.
- Forbord, M., H. Bjørkhaug and R. J. F. Burton (2014): Drivers of change in Norwegian agricultural land control and the emergence of rental farming. *Journal of Rural Studies* 33: 9-19. 121 cit.
- Forbord, M., J. Vik and B. Hillring (2012). Development of local and regional forest based bioenergy in Norway - Supply networks, financial support and political commitment. *Biomass and Bioenergy* 47:164-176. 28 cit.
- Forbord, M., M. Schermer and K. Grießmair (2012): Stability and variety – Products, organization and institutionalization in farm tourism. *Tourism Management* 33(4):895-909. 82 cit.
- Forbord, M. (2005) Co-creating Successful New Industrial Networks and Products, in: Woodside, A.G. (ed.) *Managing Product Innovation*. Advances in Business Marketing and Purchasing, Vol. 13. Oxford: Elsevier Ltd.: 211-335. 6 cit.

### Research monographs (selected)

- Forbord M. (red.), Farstad M. (red.), J. Brobakk, R. Burton, E. M. Fuglestad, L. Kokemohr, B. Logstein, A. M. Melås, K. Mittenzwei og P. Otte (2022). Tilrettelegging for reduserte klimagassutslipp på norske gårder. Et ressurshefte fra forskningsprosjektet Climplement. Trondheim: Ruralis.
- Forbord, M. and R. M. Sivertsvik (2021). The importance of interactions and networks in the nature-based tourism industry. in *Nordic Perspectives on Nature-based Tourism. From place-based resources to value-added experiences.*: Edward Elgar Publishing: 162-174. 1 cit.
- Stensland, S., M. Forbord, K. Fossgard and K. Løseth (2021). Characteristics of nature-based tourism firms. in *Nordic Perspectives on Nature-based Tourism. From place-based resources to value-added experiences.*: Edward Elgar Publishing: 144-161. 7 cit.
- Lindberg, K., M. Forbord and R. M. Sivertsvik (2021). Nature-based tourism and community resilience. in *Nordic Perspectives on Nature-based Tourism. From place-based resources to value-added experiences.*: Edward Elgar Publishing: 64-79. 1 cit.
- Forbord, M. og H. Vinge, red. (2020). Endret jordbruk - spredte arealer. Et ressurshefte fra forskningsprosjektet Landfrag. Trondheim: Ruralis. 1 cit.
- Burton, R., M. Forbord, E. M. Fuglestad og M.-B. Ellingsen, Eds. (2020). Etter oljen: Vår bioøkonomiske framtid. Oslo: Cappelen Damm.
- Ellingsen, M.-B., M. Forbord og B. Vennesland (2020): Bioklyngene. En motor i bioøkonomien? i R. Burton, M. Forbord, E. M. Fuglestad og M.-B. Ellingsen (red.): Etter oljen. Vår bioøkonomiske framtid. Oslo: Cappelen Damm: 103-122.
- Forbord, M. og L. Hansen (2020): Hvordan kan vi endre? Et spørsmål om transisjon. i R. Burton, M. Forbord, E. M. Fuglestad og M.-B. Ellingsen (red.): Etter oljen. Vår bioøkonomiske framtid. Oslo: Cappelen Damm: 195-216.
- Forbord, M. and A. Zahl-Thanem (2019). Bønders opplevelse av spredte jordbruksarealer. Resultater fra en spørreundersøkelse. Rapport nr. 1/2019. Trondheim: Ruralis – Institutt for rural- og regionalforskning. 2 cit.
- Forbord, M., J. Falk-Andersson, J. Å. Riseth og B. Vennesland (2017). Current industrial uses of biological resources and products in Norway. A cross-sectoral view on the bio economy (Report 12/2017). Tromsø: Norut.
- Falk-Andersson, J., M. Forbord og B. Vennesland (2016). Mapping the bioeconomy: biological resources and production in forestry, agriculture, fisheries and aquaculture across Norway (Report 16/2016). Tromsø: Norut. 6 cit.
- Forbord, M. (2015): Utfordringer i norsk kornproduksjon. i H. Bjørkhaug, R. Almås og J. Vik (red.): Norsk matmakt i endring. Bergen: Fagbokforlaget: 339-364. 3 cit.
- Arnoldussen, A. H., M. Forbord, A. Grønland, M.E. Hillestad, K. Mittenzwei, I. Pettersen og T. Tufte (2014). Økt matproduksjon på norske arealer. Rapport 6-2014. Oslo, AgriAnalyse. 40 cit.
- Forbord, M., G.-T. Kvam og M. Rønningen (red.) (2012): *Turisme i distriktene*. Trondheim, Tapir Akademisk Forlag. 6 cit.

- Borch, T. and M. Forbord (2012): Innovation through strategic cooperation – the facilitating role of a tourism enterprise in the Lofoten Islands, Norway. *Proceedings. 7th International Coastal & Marine Tourism Congress. 4-8 June 2012, Breda, The Netherlands, NHTV Breda University of Applied Sciences.*
- Forbord, M., J. Vik and B. G. Hillring (2011): Supply Chains for Heat from Wood Resources - Local Configurations and Critical Factors. *Proceedings. 19th European Biomass Conference. From research to industry and markets. Berlin, 6-10 June 2011, ETA-Florence Renewable Energies.*
- Forbord, M. and E. P. Stræte (2008). Hva betyr reiseliv, kultur og lokal mat for omsetning og sysselsetting i distriktene? Rapport 4/08. Trondheim: Norsk senter for bygdeforskning. 17 cit.
- Forbord, M. (2003): New Uses of an Agricultural Product. A case study of development in an industrial network. PhD thesis 2003:36. Norwegian University of Science and Technology, Trondheim. 15 cit.
- Forbord, M. (1997) Nye kooperativer i Jämtland og Trøndelag - en sammenlignende undersøkelse. Rapport 102 - 97. Östersund: Institutet för regionalforskning. Stockholm: Fritzes. 1 cit.

### Presentations (selected)

- Guest lecture 'Bioeconomy in Norway—development and prospects'. Centre for Sustainability, University of Otago, New Zealand, 9 February 2017.
- Presentation 'Sales and employment in local food, culture and tourism in the districts.' Seminar at The Mountain Agriculture Research Unit, University of Innsbruck, Austria, 29 October 2007.

### Teaching activities (selected)

- 2012-2017 Guest lecturer—Master classes in nature based tourism. Faculty of Environmental Sciences and Natural Resource Management, Norwegian University of Life Sciences, Norway

### Institutional responsibilities (selected)

- 2018-2019 Member of Evaluation Committee PhD thesis. Inland Norway University of Applied Sciences, Norway.
- 2010-2014 Board member Centre for Rural Research. Norway.
- 2005-2006 Member committee for evaluating the sector role of Swedish University of Agricultural Sciences. Principal: Swedish Ministry of Agriculture. Sweden.
- 1997-1998 Secretary in evaluation committee for six regional research institutes. Principal: The Research Council of Norway.

### Reviewer for scientific journals

Annals of Tourism Research	Energy Policy
Journal of Depopulation and Rural Development Studies	Journal of Gastronomy and Tourism
Journal of Rural Studies	Journal of Sustainable Tourism
Kart og plan	Mountain research and development
Scientific Research & Essays	Tourism Management
Utmark	