

Curriculum vitae with track record (for researchers)



ROLE IN THE PROJECT

Project manager Work package leader Project participant

PERSONAL INFORMATION

Family name, First name:	Stræte, Egil Petter	
Date of birth:	12.04.1962	Sex: Male
Nationality:	Norwegian	
Researcher unique identifier (ORCID):	0000-0002-3995-9898	
URL for personal website:	https://ruralis.no/en/employees/egil-petter-straete-en/	

EDUCATION

	Name of faculty/department, name of university/institution, country
2006	Dr.polit (PhD). Disputation date: 12.05.2006. Faculty of social sciences/Department of Geography, The Norwegian University of Science and Technology (NTNU), Norway
1987	Cand.agric (master)/agricultural economist, Department for Agricultural Economy, The Agricultural University of Norway (present: Norwegian University of Life Sciences)

POSITIONS (academic, business, industry, public sector, national or international organisations)

Current Position

	Job title/name of employer/country
2019 -	Senior researcher, Ruralis - Institute for Rural and Regional Research

Previous positions held (list)

	Job title/name of employer/country
2018-2019	Acting Research Manager, Ruralis - Institute for Rural and Regional Research, Norway
2013-2018	Senior researcher, Ruralis - Institute for Rural and Regional Research, Norway
2008-2013	Director, Centre for Rural Research (fixed term), Norway
2007-2008	Senior researcher and Research Manager, Centre for Rural Research, Norway
2006-2007	Senior researcher, Centre for Rural Research, Norway
2001-2005	Researcher and doctoral student (geography), Centre for Rural Research, Norway
1995-2000	Research Consultant and Researcher, Centre for Rural Research, Allforsk, Norway
1994-1995	Consultant, Ministry of Cultural Affairs, Norway
1993-1994	Consultant, Centre for Rural Research, Allforsk, Norway
1989-1993	Secretary, Nord-Trøndelag farmer and small-holders union, Norway
1987-1989	Consultant, Ministry of Fisheries, Norway

PROJECT MANAGEMENT EXPERIENCE

Projects funded by Research Council of Norway, international research programmes, private or public organisations (a selection)

	Project and role (PM=project manager), funding from
2024-2027	Developing social science methods for evaluating sustainability in Norwegian feed system for Norwegian livestock and aquaculture (SocialFeed). Research Council Norway.
2023-2026	Climate Smart Management for Resilient European Cropping Systems (Climate Cropping). EJP SOIL.
2023-2025	One crop two diets – locally sourced feed for cow and chicken from biorefined forage (OneTwo). FFL/JA.
2023	Recruitment of reliefs in farming. Norwegian Research Funding for Agriculture and Food Industry.
2021-2025	SusFeed: Sustainable feed production from Norwegian bio-resources for livestock and aquaculture. PM. Research Council of Norway. 32 mill NOK.
2021-2024	CIRCLE: Promoting collaboration for sustainable and circular use of bioresources across agriculture, forestry, and aquaculture. EEA-research. PM: Baltic Studies Centre.
2019-2020	Value added in bioeconomy in Trøndelag. PM at Ruralis. Trøndelag County Authority.
2018-2021	SmaT: Smart technology for sustainable agriculture. PM. Research Council of Norway/ Norwegian Research Funding for Agriculture and Food Industry
2017-2021	AgriLink: Agricultural Knowledge: Linking farmers, advisors and researchers to boost innovation. Norwegian PM. Horizon2020.
2015-2019	Improving farmers' competence by more efficient interaction between farmer, advisory services and research (COMPETENT FARMER). PM. Research Council of Norway/ Norwegian Research Funding for Agriculture and Food Industry.
2015-2019	New approaches for management and breeding of dairy cows, in automatic milking systems (AMS). PM at Ruralis. Research Council of Norway/ Norwegian Research Funding for Agriculture and Food Industry.
2014-2015	Opportunities for agriculture related to establishment of airport for fighters at Ørlandet. Cooperation with NILF. PM at Ruralis. The county of Trøndelag.
2014	Extension service to farmers in future. PM at Ruralis. Kompetanseløft Trøndelag.
2010-2014	Product development and differentiation of quality in food supply chain (GOFOOD). WP Manager. Research Council of Norway.
2007-2010	Evaluation of a governmental programme on development of local communities. PM. Financed by the Ministry of Local Government and Regional Development.
2007-2009	Innovation in small scale rural tourism: How to organise and co-operate for improvement and expansion? PM.

SUPERVISION OF GRADUATE STUDENTS AND RESEARCH FELLOWS

	No. of	Master's students/ Ph.D./Postdocs	Name of faculty/department/centre, name of university/institution/country
2002-2025	5	Master's	Assisting supervisor master students, the Department of Geography (2), and the Department of Interdisciplinary Studies of Culture (1), The Norwegian University of Science and Technology (NTNU), Norway, internship and master students at NMBU

COMMISSIONS OF TRUST IN ACADEMIC, PUBLIC OR PRIVATE ORGANISATIONS (if applicable)

Scientific advisory board/review board/review panel member/editorial board/scientific advisory board/reviewer/scientific evaluation/etc.

Name of university/institution/country – and role
NTNU and University of Oslo: external examiner for Master thesis
Referee for research proposals: Norwegian Research Council, Regional Research Funds (Norway), Danish Council for Strategic Research.
Referee for international journals: Journal of Rural Studies; NJAS - Wageningen Journal of Life Sciences; Anthropology of Food; European Urban & Regional Studies; Norsk Geografisk Tidsskrift/Norwegian Journal of Geography; Journal of Agricultural Education and Extension (JAEE); Agricultural and Food Science; International Review of Social Research; Journal of Entrepreneurship, Management and Innovation (JEMI); Irish Journal of Agricultural and Food Research; Outlook on Agriculture; British Food Journal; Energy Strategy Reviews
Member of expert group in ROBOTICS4EU (H2020)(2021-2023)

LECTURES, SPEECHES, CHRONICLES

2000-2024 45 presentations at scientific conferences and seminars, 96 speeches for users of research, 70 chronicles in media and magazines.

Track record

1. **The total number of publications during the career: 128**
2. **A selection of publications with number of citations (exclusive own self references) (Scopus):**

Kilis, E., Adamsone-Fiskovica, A., Stræte, E.P. et al. (2025) The curious ambivalence of working with boundary objects: Interdisciplinarity, circularity, and processual alignment of perspectives. *J Environ Stud Sci*. <https://doi.org/10.1007/s13412-025-01023-6>

Stræte, Egil Petter, Bjørn Gunnar Hansen, and Gunn-Turid Kvam. 2024. "What Is a Farm? Mental Framing and Reframing as Tools in Communication between Agricultural Advisors and Farmers." *The Journal of Agricultural Education and Extension*, August, 1–21. doi:10.1080/1389224X.2024.2382742.

Sutherland, LA, A Adamsone-Fiskovica, B Elzen, A Koutsouris, C Laurent, EP Stræte, and P Labarthe. 2023. Advancing AKIS with assemblage thinking. *Journal of Rural Studies* 97, pp 57-69. doi: <https://doi.org/10.1016/j.jrurstud.2022.11.005>. (12 cit.)

Stræte, EP, J Vik, EM Fuglestad, MD Gjefsen, AM Melås, and RA Søråa. 2022. Critical support for different stages of innovation in agriculture: What, when, how? *Agricultural Systems* 203, pp 103526. doi: <https://doi.org/10.1016/j.agsy.2022.103526>. (11 cit.)

Updated: 2025-10-10

- Stræte, EP, BG Hansen, E Ystad, GT Kvam (2022). Social integration mechanisms to strengthen absorptive capacity in agricultural advisory service organisations. *The Journal of Agricultural Education and Extension*. 1-22. Doi: 10.1080/1389224X.2022.2117214 (1 cit.)
- Kvam, GT, RMB Hårstad, and EP Stræte. (2022). The role of farmers' microAKIS at different stages of uptake of digital technology. *The Journal of Agricultural Education and Extension*, pp 1-18. doi: 10.1080/1389224X.2022.2046617. (20 cit.)
- Potters, J, K Collins, H Schoorlemmer, EP Stræte, E Kilis, A Lane, and H Leloup (2022), Living Labs as an Approach to Strengthen Agricultural Knowledge and Innovation Systems. *EuroChoices*, 21: 23-29. <https://doi.org/10.1111/1746-692X.12342> (11 cit.)
- Holte K.A., Kjestveit K., Rommetvedt H., Stræte E.P. (2021) Agriculture in Transition: New Strategies for the Promotion of Occupational Health and Safety. In: Black N.L., Neumann W.P., Noy I. (eds) *Proceedings of the 21st Congress of the International Ergonomics Association* (IEA 2021). IEA 2021. Lecture Notes in Networks and Systems, vol 221. Springer, Cham. https://doi.org/10.1007/978-3-030-74608-7_26
- Vik, J, AM Melås, EP Stræte, and RA Søråa. (2021) Balanced readiness level assessment (BRLa): A tool for exploring new and emerging technologies. *Technological Forecasting and Social Change* 169:120854. (54 cit)
- Farstad, M, H Vinge and EP Stræte (2021). Locked-in or ready for climate change mitigation? Agri-food networks as structures for dairy-beef farming. *Agriculture and Human Values*. 38:1, 29-41 DOI 10.1007/s10460-020-10134-5 (19 cit)
- Hansen, BG & EP Stræte (2020). Dairy farmers' job satisfaction and the influence of automatic milking systems. *NJAS - Wageningen Journal of Life Sciences*. 92, 100328 (26 cit)
- Vik, J, EP Stræte, BG Hansen, T Nærland (2019): The political robot – The structural consequences of automated milking systems (AMS) in Norway. *NJAS - Wageningen Journal of Life Sciences*. DOI: 10.1016/j.njas.2019.100305 (63 cit)
- Hansen, Bjørn Gunnar, Egil Petter Stræte & Gunn-Turid Kvam (2018): The importance of the advisor's relational and professional competence and formal power in meetings with farmers, *The Journal of Agricultural Education and Extension*, DOI:10.1080/1389224X.2018.1479280 (5 cit)
- Klerkx, L, EP Stræte, GT Kvam, E Ystad & RMB Hårstad (2017): Achieving best-fit configurations through advisory subsystems in AKIS: case studies of advisory service provisioning for diverse types of farmers in Norway, *The Journal of Agricultural Education and Extension*, pp 1-17, DOI: 10.1080/1389224X.2017.1320640. (49 cit)
- Halkier, H, L James, EP Stræte (2016): Quality turns in Nordic food: a comparative analysis of specialty food in Denmark, Norway and Sweden. Online 14.12.2016, doi 10.1080/09654313.2016.1261805. *European Planning Studies*. (18 cit)
- Kvam, GT, T Magnus, & EP Stræte (2014): Product strategies for growth in niche food firms, *British Food Journal*, 116(4):723 – 732. (12 cit)
- Stræte, EP (2008): Modes of qualities in development of speciality food. *British Food Journal*. 110(1): 62-75. (35 cit)
- Stræte, EP (2007): A system perspective on innovation in the Norwegian dairy industry. *Norsk Geografisk Tidsskrift/Norwegian Journal of Geography*. 61: 25-33. ISSN 0029-1951. (3 cit)
- Stræte, EP & T Marsden (2006): Exploring dimensions of qualities in food. In Marsden, T. and J. Murdoch (eds): *Between the local and the global: Confronting complexity in the contemporary agri-food sector*. *Research in Rural Sociology and Development*. 12:269-297. Doi 10.1016/S1057-1922(06)12011-9. (10 cit)
- Stræte, EP (2006): Exploring a Strategic Turn: Case Study of Innovation and Organizational Change in a Productivist Dairy. *European Planning Studies*. 14(10): 1429-1447. (6 cit)
- Stræte, EP (2004): Innovation and changing 'worlds of production': case studies of Norwegian dairies. In *European Urban and Regional Studies* 11(3): 227-241. (26 cit)

3. Research monographs, books, chapters (a selection).

Stræte, EP (2017): Quality as a competitive advantage for the rural food industry. P. 241-255 in Lindgreen, A., Hingley, M.K., Angell, R. J., Memery, J., Vanhamme, J. *A Stakeholder Approach to Managing Food: Local, National, and Global Issues*. ISBN 978-1-472-45605-2. Gower Publ, Routledge, Oxon.

Haugen, MS og EP Stræte (red) (2011): *Rurale brytninger (Rural Changes)*. Tapir: Trondheim.

Borch, OJ, GT Kvam og EP Stræte (red.)(2005): Matgründeren – om å utvikle småskala og spesialiserte matbedrifter (*Gründership in small scale food business*). Trondheim: Tapir.

Haugen, MS og EP Stræte (red.) (2003): *Ut i verden og inn i bygda – Festskrift til Reidar Almås*. Tapir Akademisk Forlag: Trondheim.