

Curriculum vitae with track record

ROLE IN THE PROJECT

Project manager Project partner

PERSONAL INFORMATION

Family name, First name: Forbord, Magnar

Date of birth: 09.03.1959

Sex: Male

Nationality: Norwegian

Researcher unique identifier (ORCID): 0000-0002-0477-0139

URL: <https://ruralis.no/en/employees/magnar-forbord-en/>

EDUCATION

- 2003 PhD 13.06.2003. Department of Industrial Economics and Technology Management, Norwegian University of Science and Technology, Norway.
- 1990 Business Economist, Institute of Business Administration, Norway.
- 1984 Master (Cand. Agric), Department of Agricultural Economics, Norwegian College of Agriculture, Norway.

CURRENT AND PREVIOUS POSITIONS

- 2019 – Research leader, Ruralis
- 2017 – Research Professor, Ruralis – Institute for Rural and Regional Research, Norway
- 2003 – 2017 Senior Researcher, Centre for Rural Research, Norway
- 1999 – 2003 Researcher, Centre for Rural Research, Norway
- 1998 – 2002 PhD-student, Department of Industrial Economics and Technology Management, Norwegian University of Science and Technology, Norway
- 1994 – 1999 Research Consultant, Centre for Rural Research, Norway
- 1991 – 1994 Project Co-ordinator, Centre for Rural Research, Norway
- 1990 – 1991 Senior Consultant, Norwegian Institute of Agricultural Economics, Norway
- 1986 – 1990 Consultant, Norwegian Institute of Agricultural Economics, Norway
- 1984 – 1986 Economic Adviser, Oppdal Agricultural Research Ring, Norway

SUPERVISION OF GRADUATE STUDENTS AND RESEARCH FELLOWS

- 2018 1 Faculty of Environmental Sciences and Natural Resource Management, Norwegian University of Life Sciences, Norway
- 2009 1 Faculty of Social Sciences and Technology Management, Norwegian University of Science and Technology, Norway

TEACHING ACTIVITIES

- 2012-2017 Guest lecturer—Master classes in nature based tourism. Faculty of Environmental Sciences and Natural Resource Management, Norwegian University of Life Sciences, Norway

ORGANISATION OF SCIENTIFIC MEETINGS (selected)

- 2019 Co-leader of Working Group on “Smart rural futures”, European Society for Rural Sociology Conference, Trondheim, June 25-28. Ca. 25 participants. Norway
- 2018 Leader of int. conference, project Landfrag, Stjørdal, 13-14 June. 25 participants. Norway

- 2017 Leader of start-up conference, project Landfrag, Stjørdal, 6-7 June. 25 participants. Norway
- 2016 Co-leader of session 'Changing agricultural and rural community trajectories: moving towards a sustainable bioeconomy?' at the XIV World Congress of Rural Sociology, Toronto. 10-14 August. Ca. 30 participants. Canada.
- 2015 Leader of int. start-up conference project Biosmart, Trondheim, 1-2 June. 30 participants. Norway
- 2013 Leader of session on new business development, Bygdeforskningsdagen, Trondheim, 4-5 November. 50 participants. Norway
- 2013 Leader of research seminar "Research network on naturbased tourism", Trondheim, 11-12 March. 20 participants. Norway
- 2012 Co-leader of parallel session "Coastal and marine tourism", 21st Nordic Symposium in Tourism and Hospitality Research, Umeå. 50 participants. Sweden
- 2011 Leader of conference "Bioenergy – solutions and adaptations for the future", Mære Landbruksskole, 9 March. 70 participants. Norway
- 2007 Leader of committee for national conference "Increased municipal power in agriculture", Stjørdal, 19 January. 120 participants. Norway
- 1999 Leader int. Conference in Nordic-Scottish University Network for Rural and Regional Development, "Local Development – New businesses – Rural women." Stjørdal, 16-19 September. 30 participants. Norway.
- 1996 Member in program committee for the int. conference "Civic Culture and Social Economy." Mid Sweden University, Østersund. 9-10 April. 200 participants. Sweden.

INSTITUTIONAL RESPONSIBILITIES

- 2018 Member of Evaluation Committee PhD thesis. Inland Norway University of Applied Sciences, Norway.
- 2010-2014 Board member Centre for Rural Research. Norway.
- 2005-2006 Member committee for evaluating the sector role of Swedish University of Agricultural Sciences. Principal: Swedish Ministry of Agriculture. Sweden.
- 1997-1998 Secretary in evaluation committee for six regional research institutes. Principal: The Research Council of Norway.

PROJECT MANAGEMENT EXPERIENCE (most recent)

- 2017-2020 LANDFRAG: Land fragmentation in agriculture—causes, consequences and measures (project leader)
- 2016-2020 BIOTOUR: From place-based natural resources to value-added experiences (WP leader)
- 2015-2019 BIOSMART: Managing the transition to a "smart" bio economy (project leader 2015-2016)
- 2014-2015 Evaluation of agricultural land and food production (project leader)
- 2014-2017 AGRISPACE: Space, land and society: challenges and opportunities for production and innovation in agriculture based value chains (WP leader)
- 2011-2014 CoastTour: Cooperation to enhance coastal tourism development (project leader)
- 2010-2013 STRUCTURES: Structural changes in agriculture, rural communities and cultural landscapes (WP leader)
- 2008-2011 Bioenergy and supply chains (project leader)
- 2007-2012 Culturally grounded tourism and local food in rural development (project leader 2011-2012)
- 2007-2009 Obligation of residency ("boplikt") in agriculture (project leader)
- 2004-2007 Municipal agricultural policy (project leader)
- 2003 Property legislation, business development and settlement in agriculture (project leader)
- 1998-2002 Farm Dairies in Industrial Networks. PhD-project. (project leader)
- 1997-2001 Food and Environment: Consumer Attitudes and Challenges for Local Production and National Distribution of Organic Food (project leader).

COMMISSIONS OF TRUST

- 2018 Consultant to Scottish Land Commission, Commissioned Report No 001: Glass, J., Bryce, R., Combe, M., Hutchison, N.E., Price, M.F., Schulz, L. and Valero, D. (2018). *Research on interventions to manage land markets and limit the concentration of land ownership elsewhere in the world*. UK.
- 2017-2020 Member, International Advisory Board in research project "RESULT - RESilience through synergies between agricULTure and tourism". University of Innsbruck. Austria.
- 2016-2020 Member steering board research project, BIOTOUR: From place-based natural resources to value-added experiences. Managed by Norwegian University of Life Sciences. Norway.
- 2011 Consultant in the establishment of PhD program 'Innovation in Services in the Public and Private Sectors' (INSEPP). Inland Norway University of Applied Sciences. Norway.
- 2010-2014 Referee applications to program 'Norwegian Innovation Clusters,' The Research Council of Norway.
- 2004- Referee in journals: *Annals of Tourism Research*, *Energy Policy*, *Journal of Depopulation and Rural Development Studies*, *Journal of Gastronomy and Tourism*, *Journal of Rural Studies*, *Journal of Sustainable Tourism*, *Mountain research and development*, *Scientific Research & Essays*, *Tourism Management*, *The Open Social Science Journal*, *Kart og plan*, and *Utmark*.

MEMBERSHIPS OF ACADEMIES / SCIENTIFIC SOCIETIES

- 2010-2016 Member in Research network on naturbased tourism. Norway.
- 1996-2000 Norwegian member in the Nordic-Scottish University Network for Rural and Regional Development initiated by the Scottish Office and Nordic Council of Ministers.

MAJOR COLLABORATIONS

- Dr. Kreg Lindberg. Nature based tourism. Oregon State University, USA.
- Prof. Hugh Campbell. Agricultural policy. Centre for Sustainability, University of Otago, New Zealand.
- Prof. dr. Markus Schermer. Rural tourism. Department of Sociology, University of Innsbruck, Austria.
- Prof. Bengt G. Hillring. Bioenergy. Swedish University of Agricultural Sciences, Sweden.

Track record

1. Total number of publications during the career: 125

2. List of publications with number of citations excl. self citations (Scopus):

- Forbord, M. and L. Hansen (2020). "Enacting sustainable transitions: A case of biogas production and public transport in Trøndelag, Norway". *Journal of Cleaner Production* 254 (May 2020): 120156. 1 cit.
- Forbord, M. and J. Vik (2017). "Food, farmers, and the future: Investigating prospects of increased food production within a national context". *Land Use Policy* 67: 546-557. 5 cit.
- Forbord, M. (2016). "Food as Attraction: Connections between a Hotel and Suppliers of Specialty Food ". *Scandinavian Journal of Hospitality and Tourism* 16(3): 297-314. 3 cit.
- Frisvoll, S., M. Forbord and A. Blekesaune (2016): An Empirical Investigation of Tourists' Consumption of Local Food in Rural Tourism. *Scandinavian Journal of Hospitality and Tourism* 16(1): 76-93. 31 cit.
- Forbord, M., H. Bjørkhaug and R. J. F. Burton (2014): Drivers of change in Norwegian agricultural land control and the emergence of rental farming. *Journal of Rural Studies* 33: 9-19. 29 cit.
- Forbord, M., J. Vik and B. Hillring (2012). Development of local and regional forest based bioenergy in Norway - Supply networks, financial support and political commitment. *Biomass and Bioenergy* 47:164-176. 14 cit.
- Forbord, M., M. Schermer and K. Griebmair (2012): Stability and variety – Products, organization and institutionalization in farm tourism. *Tourism Management* 33(4):895-909. 22 cit.
- Forbord, M. (2005) Co-creating Successful New Industrial Networks and Products, in: Woodside, A.G. (ed.) *Managing Product Innovation*. Advances in Business Marketing and Purchasing, Vol. 13. Oxford: Elsevier Ltd.: 211-335. 1 cit.

3. Research monographs

- Burton, R., M. Forbord, E. M. Fuglestad og M.-B. Ellingsen, Eds. (2020). *Etter oljen: Vår bioøkonomiske framtid*. Oslo: Cappelen Damm.
- Ellingsen, M.-B., M. Forbord og B. Vennesland (2020): Bioklyngene. En motor i bioøkonomien? i R. Burton, M. Forbord, E. M. Fuglestad og M.-B. Ellingsen (red.): *Etter oljen. Vår bioøkonomiske framtid*. Oslo: Cappelen Damm: 103-122.
- Forbord, M. og L. Hansen (2020): Hvordan kan vi endre? Et spørsmål om transisjon. i R. Burton, M. Forbord, E. M. Fuglestad og M.-B. Ellingsen (red.): *Etter oljen. Vår bioøkonomiske framtid*. Oslo: Cappelen Damm: 195-216.
- Forbord, M. and A. Zahl-Thanem (2019). Bønders opplevelse av spredte jordbruksarealer. Resultater fra en spørreundersøkelse. Rapport nr. 1/2019. Trondheim: Ruralis – Institutt for rural- og regionalforskning.
- Forbord, M., J. Falk-Andersson, J. Å. Riseth og B. Vennesland (2017). Current industrial uses of biological resources and products in Norway. A cross-sectoral view on the bio economy (Report 12/2017). Tromsø: Norut.
- Falk-Andersson, J., M. Forbord og B. Vennesland (2016). Mapping the bioeconomy: biological resources and production in forestry, agriculture, fisheries and aquaculture across Norway (Report 16/2016). Tromsø: Norut.
- Forbord, M. (2015): Utfordringer i norsk kornproduksjon. i H. Bjørkhaug, R. Almås og J. Vik (red.): *Norsk matmakt i endring*. Bergen: Fagbokforlaget: 339-364.
- Arnoldussen, A. H., M. Forbord, A. Grønlund, M.E. Hillestad, K. Mittenzwei, I. Pettersen og T. Tufte (2014). Økt matproduksjon på norske arealer. Rapport 6-2014. Oslo, AgriAnalyse.
- Forbord, M. and J. Vik (2014): Motivation for increased production among Norwegian farmers. Paper in proceedings. The 11th European International Farming Systems Association (IFSA) Symposium, Berlin, 1-4 April, <http://ifsa.boku.ac.at/cms/index.php?id=135#c414>
- Forbord, M., G.-T. Kvam og M. Rønningen (red.) (2012): *Turisme i distriktene*. Trondheim, Tapir Akademisk Forlag
- Borch, T. and M. Forbord (2012): Innovation through strategic cooperation – the facilitating role of a tourism enterprise in the Lofoten Islands, Norway. Proceedings. 7th International Coastal & Marine Tourism Congress. 4-8 June 2012, Breda, The Netherlands, NHTV Breda University of Applied Sciences.
- Forbord, M., J. Vik and B. G. Hillring (2011): Supply Chains for Heat from Wood Resources - Local Configurations and Critical Factors. *Proceedings. 19th European Biomass Conference. From research to industry and markets*. Berlin, 6-10 June 2011, ETA-Florence Renewable Energies.
- Forbord, M., B. G. Hillring and J. Vik (2009). Implementing bioenergy in a context of affluent energy: instruments and development in Norway. in M. Savolainen *Book of Proceedings. Bioenergy2009: Sustainable Bioenergy Business. Conference 31 Aug - 4 Sept 2009*. Jyväskylä: FINBIO - The Bioenergy Association of Finland. I: 91-94.
- Forbord, M. (2003): New Uses of an Agricultural Product. A case study of development in an industrial network. PhD thesis 2003:36. Norwegian University of Science and Technology, Trondheim.
- Forbord, M. (1997) Nye kooperativer i Jämtland og Trøndelag - en sammenlignende undersøkelse. Rapport 102 - 97. Östersund: Institutet för regionalforskning. Stockholm: Fritzes.

4. Presentations (selected)

Guest lecture 'Bioeconomy in Norway—development and prospects'. Centre for Sustainability, University of Otago, New Zealand, 9 February 2017.

Presentation 'Sales and employment in local food, culture and tourism in the districts.' Seminar at The Mountain Agriculture Research Unit, University of Innsbruck, Austria, 29 October 2007.