



## Curriculum vitae with track record (for researchers)

### ROLE IN THE PROJECT

Project manager  Work package leader  Project participant

### PERSONAL INFORMATION

|                                       |   |           |
|---------------------------------------|---|-----------|
| Family name, First name:              | <b>Stræte, Egil Petter</b>  |           |
| Date of birth:                        | 12.04.1962  | Sex: Male |
| Nationality:                          | Norwegian   |           |
| Researcher unique identifier (ORCID): | 0000-0002-3995-9898   |           |
| URL for personal website:             | <a href="https://ruralis.no/en/employees/egil-petter-straete-en/">https://ruralis.no/en/employees/egil-petter-straete-en/</a> |           |

### EDUCATION

|      | Name of faculty/department, name of university/institution, country   |
|------|---|
| 2006 | Dr.polit (PhD). Disputation date: 12.05.2006. Faculty of social sciences/Department of Geography, The Norwegian University of Science and Technology (NTNU), Norway     |
| 1987 | Cand.agric (master)/agricultural economist, Department for Agricultural Economy, The Agricultural University of Norway (present: Norwegian University of Life Sciences) |

### POSITIONS (academic, business, industry, public sector, national or international organisations)

#### Current Position

|        | Job title/name of employer/country                                     |
|--------|--|
| 2019 - | Senior researcher, Ruralis - Institute for Rural and Regional Research |

#### Previous positions held (list)

|           | Job title/name of employer/country   |
|-----------|--|
| 2018-2019 | Acting Research Manager, Ruralis - Institute for Rural and Regional Research, Norway |
| 2013-2018 | Senior researcher, Ruralis - Institute for Rural and Regional Research, Norway       |
| 2008-2013 | Director, Centre for Rural Research (fixed term), Norway                             |
| 2007-2008 | Senior researcher and Research Manager, Centre for Rural Research, Norway            |
| 2006-2007 | Senior researcher, Centre for Rural Research, Norway                                 |
| 2001-2005 | Researcher and doctoral student (geography), Centre for Rural Research, Norway       |
| 1995-2000 | Research Consultant and Researcher, Centre for Rural Research, Allforsk, Norway      |
| 1994-1995 | Consultant, Ministry of Cultural Affairs, Norway                                     |
| 1993-1994 | Consultant, Centre for Rural Research, Allforsk, Norway                              |
| 1989-1993 | Secretary, Nord-Trøndelag farmer and small-holders union, Norway                     |
| 1987-1989 | Consultant, Ministry of Fisheries, Norway  |

### PROJECT MANAGEMENT EXPERIENCE

#### Projects funded by Research Council of Norway, international research programmes, private or public organisations (a selection)

|  | Project and role (PM=project manager), funding from |
|--|---|
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|           |  |
|-----------|--|
| 2024-2027 | Developing social science methods for evaluating sustainability in Norwegian feed system for Norwegian livestock and aquaculture (SocialFeed). Research Council Norway.  |
| 2023-2026 | Climate Smart Management for Resilient European Cropping Systems (Climate Cropping). EJP SOIL.   |
| 2023-2025 | One crop two diets – locally sourced feed for cow and chicken from biorefined forage (OneTwo). FFL/JA.   |
| 2023      | Recruitment of reliefs in farming. Norwegian Research Funding for Agriculture and Food Industry.   |
| 2021-2025 | SusFeed: Sustainable feed production from Norwegian bio-resources for livestock and aquaculture. PM. Research Council of Norway. 32 mill NOK.  |
| 2021-2024 | CIRCLE: Promoting collaboration for sustainable and circular use of bioresources across agriculture, forestry, and aquaculture. EEA-research. PM: Baltic Studies Centre.   |
| 2019-2020 | Value added in bioeconomy in Trøndelag. PM at Ruralis. Trøndelag County Authority.   |
| 2018-2021 | SmaT: Smart technology for sustainable agriculture. PM. Research Council of Norway/ Norwegian Research Funding for Agriculture and Food Industry   |
| 2017-2021 | AgriLink: Agricultural Knowledge: Linking farmers, advisors and researchers to boost innovation. Norwegian PM. Horizon2020.  |
| 2015-2019 | Improving farmers' competence by more efficient interaction between farmer, advisory services and research (COMPETENT FARMER). PM. Research Council of Norway/ Norwegian Research Funding for Agriculture and Food Industry. |
| 2015-2019 | New approaches for management and breeding of dairy cows, in automatic milking systems (AMS). PM at Ruralis. Research Council of Norway/ Norwegian Research Funding for Agriculture and Food Industry.                       |
| 2014-2015 | Opportunities for agriculture related to establishment of airport for fighters at Ørlandet. Cooperation with NILF. PM at Ruralis. The county of Trøndelag.   |
| 2014      | Extension service to farmers in future. PM at Ruralis. Kompetanseløft Trøndelag.   |
| 2010-2014 | Product development and differentiation of quality in food supply chain (GOFOOD). WP Manager. Research Council of Norway.  |
| 2007-2010 | Evaluation of a governmental programme on development of local communities. PM. Financed by the Ministry of Local Government and Regional Development.   |
| 2007-2009 | Innovation in small scale rural tourism: How to organise and co-operate for improvement and expansion? PM.   |

## SUPERVISION OF GRADUATE STUDENTS AND RESEARCH FELLOWS

|           | No. of | Master's students/<br>Ph.D./Postdocs | Name of faculty/department/centre, name of university/institution/country   |
|-----------|--------|--------------------------------------|---|
| 2002-2024 | 4      | Master's                             | Assisting supervisor master students, the Department of Geography (2), and the Department of Interdisciplinary Studies of |

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|  |  |  | Culture (1), The Norwegian University of Science and Technology (NTNU), Norway, internship and master students at NMBU |
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## COMMISSIONS OF TRUST IN ACADEMIC, PUBLIC OR PRIVATE ORGANISATIONS (if applicable)

Scientific advisory board/review board/review panel member/editorial board/scientific advisory board/reviewer/scientific evaluation/etc.

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| Name of university/institution/country – and role  |
| NTNU and University of Oslo: external examiner for Master thesis   |
| Referee for research proposals: Norwegian Research Council, Regional Research Funds (Norway), Danish Council for Strategic Research.   |
| Referee for international journals: Journal of Rural Studies; NJAS - Wageningen Journal of Life Sciences; Anthropology of Food; European Urban & Regional Studies; Norsk Geografisk Tidsskrift/Norwegian Journal of Geography; Journal of Agricultural Education and Extension (JAEE); Agricultural and Food Science; International Review of Social Research; Journal of Entrepreneurship, Management and Innovation (JEMI); Irish Journal of Agricultural and Food Research; Outlook on Agriculture; British Food Journal; Energy Strategy Reviews |
| Member of expert group in ROBOTICS4EU (H2020)(2021-2023)   |

## LECTURES, SPEECHES, CHRONICLES

2000-2024 45 presentations at scientific conferences and seminars, 96 speeches for users of research, 70 chronicles in media and magazines.

## Track record

- The total number of publications during the career: 128**
- A selection of publications with number of citations (exclusive own self references) (Scopus):**

Stræte, Egil Petter, Bjørn Gunnar Hansen, and Gunn-Turid Kvam. 2024. "What Is a Farm? Mental Framing and Reframing as Tools in Communication between Agricultural Advisors and Farmers." *The Journal of Agricultural Education and Extension*, August, 1–21. doi:10.1080/1389224X.2024.2382742.

Sutherland, LA, A Adamsone-Fiskovica, B Elzen, A Koutsouris, C Laurent, EP Stræte, and P Labarthe. 2023. Advancing AKIS with assemblage thinking. *Journal of Rural Studies* 97, pp 57-69. doi: <https://doi.org/10.1016/j.jrurstud.2022.11.005>. (12 cit.)

Stræte, EP, J Vik, EM Fuglestad, MD Gjefsen, AM Melås, and RA Sjøraa. 2022. Critical support for different stages of innovation in agriculture: What, when, how? *Agricultural Systems* 203, pp 103526. doi: <https://doi.org/10.1016/j.agsy.2022.103526>. (11 cit.)

Stræte, EP, BG Hansen, E Ystad, GT Kvam (2022). Social integration mechanisms to strengthen absorptive capacity in agricultural advisory service organisations. *The Journal of Agricultural Education and Extension*. 1-22. Doi: 10.1080/1389224X.2022.2117214 (1 cit.)

Kvam, GT, RMB Hårstad, and EP Stræte. (2022). The role of farmers' microAKIS at different stages of uptake of digital technology. *The Journal of Agricultural Education and Extension*, pp 1-18. doi: 10.1080/1389224X.2022.2046617. (20 cit.)

Potters, J, K Collins, H Schoorlemmer, EP Stræte, E Kilis, A Lane, and H Leloup (2022), Living Labs as an Approach to Strengthen Agricultural Knowledge and Innovation Systems. *EuroChoices*, 21: 23-29. <https://doi.org/10.1111/1746-692X.12342> (11 cit.)

- Holte K.A., Kjestveit K., Rommetvedt H., Stræte E.P. (2021) Agriculture in Transition: New Strategies for the Promotion of Occupational Health and Safety. In: Black N.L., Neumann W.P., Noy I. (eds) *Proceedings of the 21st Congress of the International Ergonomics Association* (IEA 2021). IEA 2021. Lecture Notes in Networks and Systems, vol 221. Springer, Cham. [https://doi.org/10.1007/978-3-030-74608-7\\_26](https://doi.org/10.1007/978-3-030-74608-7_26)
- Vik, J, AM Melås, EP Stræte, and RA Sjøraa. (2021) Balanced readiness level assessment (BRLa): A tool for exploring new and emerging technologies. *Technological Forecasting and Social Change* 169:120854. (54 cit)
- Farstad, M, H Vinge and EP Stræte (2021). Locked-in or ready for climate change mitigation? Agri-food networks as structures for dairy-beef farming. *Agriculture and Human Values*. 38:1, 29-41 DOI 10.1007/s10460-020-10134-5 (19 cit)
- Hansen, BG & EP Stræte (2020). Dairy farmers' job satisfaction and the influence of automatic milking systems. *NJAS - Wageningen Journal of Life Sciences*. 92, 100328 (26 cit)
- Vik, J, EP Stræte, BG Hansen, T Nærland (2019): The political robot – The structural consequences of automated milking systems (AMS) in Norway. *NJAS - Wageningen Journal of Life Sciences*. DOI: 10.1016/j.njas.2019.100305 (63 cit)
- Hansen, Bjørn Gunnar, Egil Petter Stræte & Gunn-Turid Kvam (2018): The importance of the advisor's relational and professional competence and formal power in meetings with farmers, *The Journal of Agricultural Education and Extension*, DOI:10.1080/1389224X.2018.1479280 (5 cit)
- Klerkx, L, EP Stræte, GT Kvam, E Ystad & RMB Hårstad (2017): Achieving best-fit configurations through advisory subsystems in AKIS: case studies of advisory service provisioning for diverse types of farmers in Norway, *The Journal of Agricultural Education and Extension*, pp 1-17, DOI: 10.1080/1389224X.2017.1320640. (49 cit)
- Halkier, H, L James, EP Stræte (2016): Quality turns in Nordic food: a comparative analysis of specialty food in Denmark, Norway and Sweden. Online 14.12.2016, doi 10.1080/09654313.2016.1261805. *European Planning Studies*. (18 cit)
- Kvam, GT, T Magnus, & EP Stræte (2014): Product strategies for growth in niche food firms, *British Food Journal*, 116(4):723 – 732. (12 cit)
- Stræte, EP (2008): Modes of qualities in development of speciality food. *British Food Journal*. 110(1): 62-75. (35 cit)
- Stræte, EP (2007): A system perspective on innovation in the Norwegian dairy industry. *Norsk Geografisk Tidsskrift/Norwegian Journal of Geography*. 61: 25-33. ISSN 0029-1951. (3 cit)
- Stræte, EP & T Marsden (2006): Exploring dimensions of qualities in food. In Marsden, T. and J. Murdoch (eds): *Between the local and the global: Confronting complexity in the contemporary agri-food sector*. *Research in Rural Sociology and Development*. 12:269-297. Doi 10.1016/S1057-1922(06)12011-9. (10 cit)
- Stræte, EP (2006): Exploring a Strategic Turn: Case Study of Innovation and Organizational Change in a Productivist Dairy. *European Planning Studies*. 14(10): 1429-1447. (6 cit)
- Stræte, EP (2004): Innovation and changing 'worlds of production': case studies of Norwegian dairies. In *European Urban and Regional Studies* 11(3): 227-241. (26 cit)

### 3. Research monographs, books, chapters (a selection).

- Stræte, EP (2017): Quality as a competitive advantage for the rural food industry. P. 241-255 in Lindgreen, A., Hingley, M.K., Angell, R. J., Memery, J., Vanhamme, J. *A Stakeholder Approach to Managing Food: Local, National, and Global Issues*. ISBN 978-1-472-45605-2. Gower Publ, Routledge, Oxon.
- Haugen, MS og EP Stræte (red) (2011): *Rurale brytninger (Rural Changes)*. Tapir: Trondheim.
- Borch, OJ, GT Kvam og EP Stræte (red.)(2005): *Matgründeren – om å utvikle småskala og spesialiserte matbedrifter (Gründership in small scale food business)*. Trondheim: Tapir.
- Haugen, MS og EP Stræte (red.) (2003): *Ut i verden og inn i bygda – Festskrift til Reidar Almås*. Tapir Akademisk Forlag: Trondheim.